



Economic Development Partnership
 Round Rock Chamber of Commerce
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Current Geography Selection: Austin-Round Rock MSA, TX

Demographic Trend Summary Report

Population Demographics

	1990		2000		2004		2009		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2004 to 2009
Total Population	846,228		1,249,768		1,415,298		1,603,490		47.7%	13.3%
Total Households	325,993		471,854		561,959		667,966		44.7%	18.9%

Gender:

Male	422,520	49.9%	635,068	50.8%	719,341	50.8%	815,301	50.8%	50.3%	13.3%
Female	423,708	50.1%	614,701	49.2%	695,957	49.2%	788,189	49.2%	45.1%	13.3%

Population by Race/Ethnicity

	1990		2000		2004		2009		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2004 to 2009
White	648,552	76.6%	905,977	72.5%	1,030,802	72.8%	1,172,782	73.1%	39.7%	13.8%
Black	79,590	9.4%	99,430	8.0%	112,018	7.9%	126,418	7.9%	24.9%	12.9%
American Indian or Alaska Native	3,071	0.4%	7,092	0.6%	8,040	0.6%	9,116	0.6%	130.9%	13.4%
Asian	18,965	2.2%	44,899	3.6%	48,739	3.4%	53,007	3.3%	136.7%	8.8%
Some Other Race	96,024	11.4%	159,377	12.8%	178,632	12.6%	200,478	12.5%	66.0%	12.2%
Two or More Races			32,992	2.6%	37,067	2.6%	41,689	2.6%		12.5%
Hispanic Ethnicity	176,864	20.9%	327,760	26.2%	414,361	29.3%	524,298	32.7%	85.3%	26.5%
Not Hispanic or Latino	669,365	79.1%	922,009	73.8%	1,000,937	70.7%	1,079,192	67.3%	37.7%	7.8%

Population by Age

	1990		2000		2004		2009		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2004 to 2009
0 to 4	65,846	7.8%	93,065	7.5%	110,006	7.8%	124,121	7.7%	41.3%	12.8%
5 to 14	118,454	14.0%	173,753	13.9%	197,918	14.0%	226,940	14.2%	46.7%	14.7%
15 to 19	66,565	7.9%	93,911	7.5%	96,461	6.8%	105,689	6.6%	41.1%	9.6%
20 to 24	91,104	10.8%	123,297	9.9%	114,070	8.1%	107,466	6.7%	35.3%	-5.8%
25 to 34	176,120	20.8%	228,717	18.3%	252,200	17.8%	259,043	16.2%	29.9%	2.7%
35 to 44	138,015	16.3%	212,147	17.0%	232,109	16.4%	260,688	16.3%	53.7%	12.3%
45 to 54	73,231	8.7%	155,897	12.5%	193,504	13.7%	230,070	14.3%	112.9%	18.9%

55 to 64	50,845	6.0%	78,336	6.3%	112,724	8.0%	157,107	9.8%	54.1%	39.4%
65 to 74	38,122	4.5%	49,469	4.0%	58,882	4.2%	77,470	4.8%	29.8%	31.6%
75 to 84	20,997	2.5%	30,070	2.4%	33,937	2.4%	40,117	2.5%	43.2%	18.2%
85+	6,902	0.8%	11,106	0.9%	13,487	1.0%	14,779	0.9%	60.9%	9.6%

Median Age:

Total Population	29.6	31.0	32.5	34.2	4.8%	5.3%
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Households by Income

	1990		2000		2004		2009		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2004 to 2009
\$0 - \$15,000	84,633	26.0%	57,985	12.3%	63,531	11.3%	69,434	10.4%	-31.5%	9.3%
\$15,000 - \$24,999	61,401	18.8%	49,933	10.6%	52,597	9.4%	51,012	7.6%	-18.7%	-3.0%
\$25,000 - \$34,999	51,502	15.8%	56,408	12.0%	59,927	10.7%	64,617	9.7%	9.5%	7.8%
\$35,000 - \$49,999	55,944	17.2%	76,076	16.1%	85,948	15.3%	88,418	13.2%	36.0%	2.9%
\$50,000 - \$74,999	45,113	13.8%	98,917	21.0%	115,339	20.5%	129,947	19.5%	315.7%	12.7%
\$75,000 - \$99,999	15,095	4.6%	58,081	12.3%	76,792	13.7%	99,942	15.0%	284.8%	30.1%
\$100,000 - \$149,999	7,914	2.4%	46,250	9.8%	68,780	12.2%	102,958	15.4%	484.4%	49.7%
\$150,000 +	4,392	1.4%	28,205	6.0%	39,046	6.9%	61,639	9.2%	542.2%	57.9%
Average Hhld Income	\$36,175		\$64,095		\$68,106		\$68,839		77.2%	1.1%
Median Hhld Income	\$28,030		\$49,025		\$53,476		\$59,785		74.9%	11.8%
Per Capita Income	\$14,147		\$24,199		\$27,234		\$28,871		71.1%	6.0%

Current year data is for the year **2004**, 5 year projected data is for the year **2009**.
This report was developed by the Economic Development Partnership at the Round Rock Chamber of Commerce.
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